

FOOD TRUCKS USE CASE

FOOD TRUCK PARKS AND EVENTS

EMMA to HOTDOGZ:-
Please put me down for 3 hot dogs under the special with extra cheese. Paid on VENMO

WILL to JOE's BURGERS- Please take an order for 3 double cheese burgers with all toppings please

BROADCAST from JOE's BURGERS
Welcome, ALL. You don't need to wait in line. We take orders on **ChatPal. Menu** and **VENMO QR** attached.

CHUBBY's to JAMES- Your Philly Cheese Steak is ready for pick up

JAMES to CHUBBY's- Thanks, will be right there

BROADCAST from HOTDOGZ:
Welcome. we have a **BOGO FREE special** going on for the next **30 mins.** **Menu** and **VENMO QR** attached.



WHY CHATPAL?



Make small talk chat

ENHANCED and FASTER SERVICE. Reduce wait times, and lines. Send digital menus. Receive digital payments. **Increase ease and velocity of the order cycle.**

SELL MORE. PROMOTE OFFERS AND NEW PRODUCTS. Send broadcasts promoting instant offers. **Boost sales.**

SOCIAL DISTANCING. Avoid lines. Improve the safety of your team and customers by communicating through the app

PRIVACY. PRIVACY. PRIVACY. ChatPal works **without** the exchange of any personal info (phone numbers, handles, etc.)

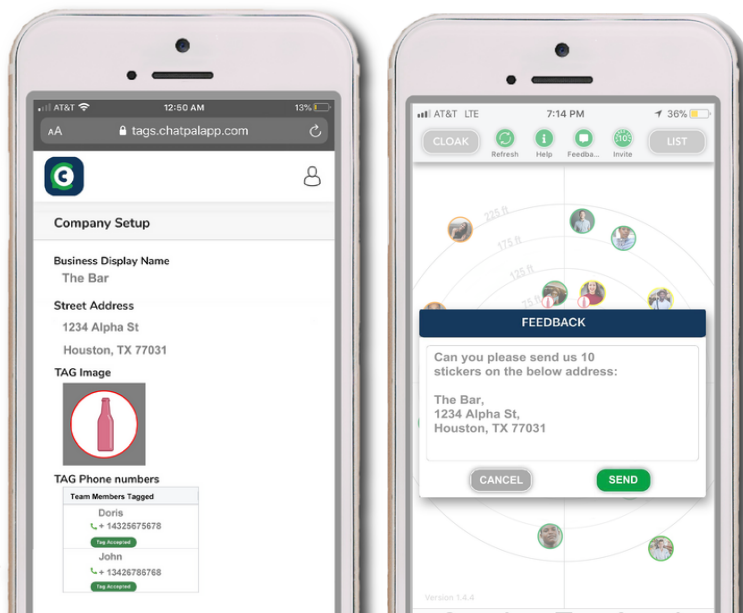


USING CHATPAL IS AS EASY AS 1.2.3.

1

Create Food Truck-Specific Profiles and Install ChatPal

Set up an account and assign logo tags for your team members via www.ChatPalApp.com/teams. All you need is **Truck Name, Event Address, a Logo, and phone numbers** of your team



2

Inform Customers at Food Truck Parks and Events

Encourage **customers to download ChatPal (on the App or Play Store)**. We'll even send you **FREE ChatPal QR STICKERS** to help. Just email us at marketing@chatpalapp.com or via the in-app **FEEDBACK** feature



3

Use ChatPal to Transact with Customers

Reduce **wait times**, and **lines**. Send **digital menus**. Receive **digital payments**. Increase ease and **velocity of the order cycle**. **Boost sales**. **Improve social distancing**.

